



TASQUES ACADÈMIQUES DURANT EL PERIODE DE CONFINAMENT

MATÈRIA:	LLENGÜES ESTRANGERES	CURS	2ºn ESO
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READING

1. Read the title of the text and choose the best meaning.

- a. Everyone who has been nominated wins an Oscar.
- b. Even the people who don't win an Oscar are happy.

2. These key words appear in the text. How do you say them in your language?

- a. nominated
- b. gift bag
- c. losers
- d. advertisements

EVERYONE IS A WINNER

A. There are some secrets which are very secret, such as the recipe for coca cola or identify of the assassin who shot John F. Kennedy, but there are others which are not so well kept. And in Hollywood, which is home to many big mouths, we now know the secret behind the smiles of those who lose at the Oscars.

B. As we listen to the words, "And the Oscar goes to...", those who have been nominated are not thinking, "Please, let it be me"; they are thinking, "No, please don't let it be me!". The prize they really want, of course, is the official Oscar gift bag. What's that? It's the prize the losers get, when the show is over and everyone's gone home.

C. Gossips claim that the value of the bags is more than 100, 000 dollars, but the contents are as secret as the names of the Oscars winners. No one knows exactly what they contain, but rumour has it that the organizers fill them with everything from holidays in luxury hotels to pearl necklaces, exclusive mobile phones and even gold slippers!



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D. Why all the secrecy? Well, the companies donate their gifts secretly because they want ordinary people to think that stars buy their products because they like them: it's a good marketing strategy. But having people know that the stars only use the products because they were free is not such a good strategy. And the stars? They don't want people to think that they're walking advertisements. So the companies keep quiet about it, and the stars promise to use the contents of the bags without saying a word about where they came from.

E. So what have we learnt from this tale of Tinseltown? There are some secrets that aren't really secret, there are some people whose smiles aren't as sincere as they appear on screen, and there are others who'll do anything to get a look in the bag. That's Hollywood, folks!

3. Find two false friends in paragraph D.

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4. Answer the questions.

1. Which secrets are really secret?
2. When do the stars pick the gift bags up?
3. What is the estimated value of the gift bags up?
4. What type of things do the bags contain?

5. Complete the summary with words from the text.

The secret behind the smiles of those who lose at the Oscars is a (1)_____ bag. The (2)_____ of these gift bags is estimated at more than 100,00 dollar. We know that the organizers (3)_____ them with expensive gifts, but exactly what they contain is supposed to be a (4)_____. Those who don't really want people to know about the bags are the (5)_____ who don't want the public to think that they are (6)_____ advertisements. The companies that (7)_____ the contents of the bag also want this to be a secret because it's a good marketing.



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6. Which words in the text mean...

1. Instructions for preparing food or drink? (paragraph A)
2. People who enjoy discussing the lives of others? (paragraph C)
3. Information that may or may not be true? (paragraph C)
4. Another name for Hollywood? (paragraph E)

TASQUES D'AMPLIACIÓ (OPCIONAL/VOLUNTARI)

XTRA TASK

Click on the link

<https://learnenglishteens.britishcouncil.org/skills/listening/elementary-a2-listening/tour-london>

And now open this link and answer the exercises.

https://learnenglishteens.britishcouncil.org/sites/teens/files/tour_of_london_-_exercises_4.pdf

Al finalitzar la tasca contesta aquestes preguntes (inclou-les al full d'exercicis)

Quan temps has dedicat a fer l'exercici?

Com t'ha semblat l'exercici: llarg curt altres: _____

Has tingut alguna dificultat per fer-lo o entregar-lo? Quina?

Observacions: