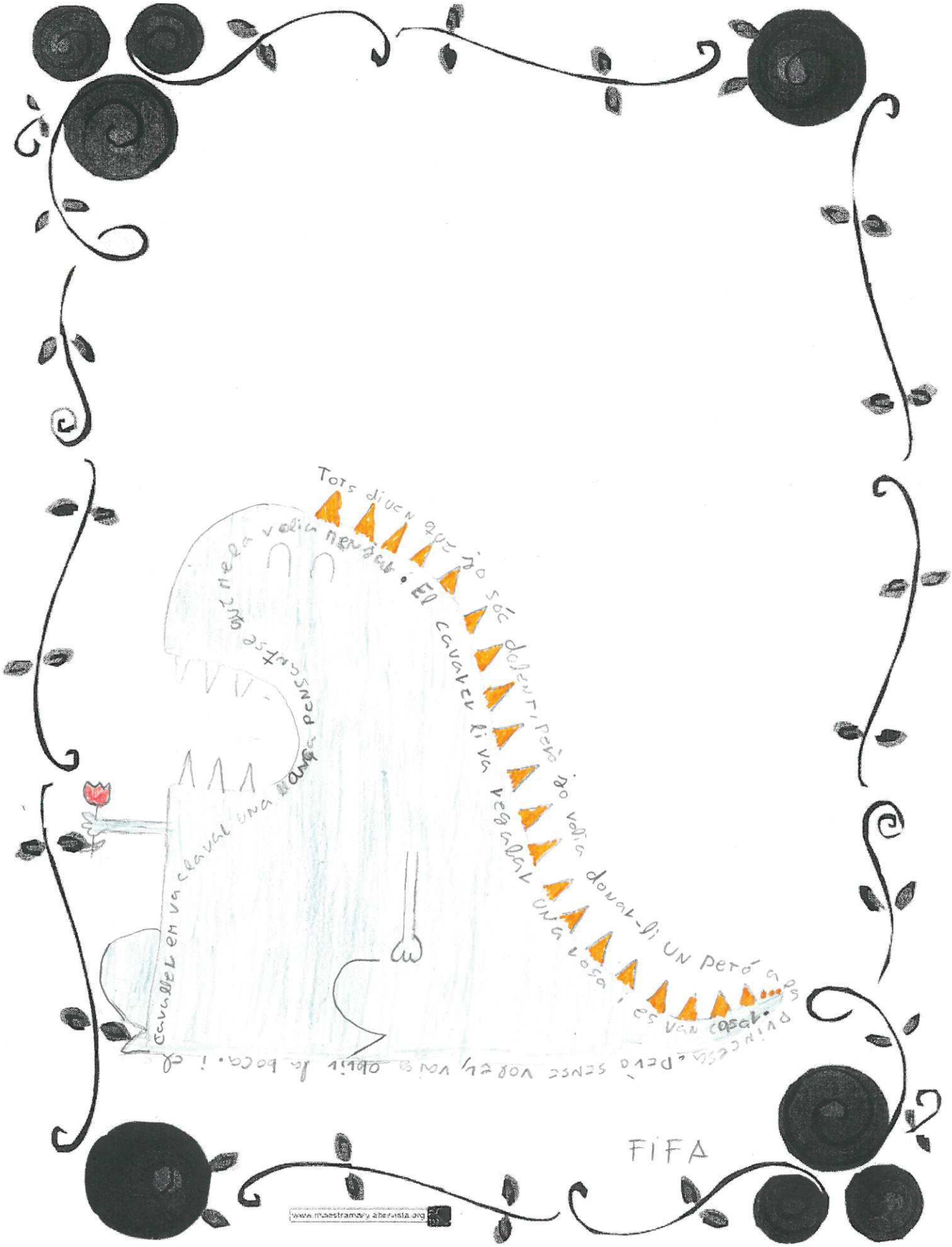Certamen literari Salvador Espriu d'or