

中國 江蘇

錦繡江蘇

Discover Jiangsu

国际青年领袖文化交流项目

International Youth Leaders Cultural
Immersion Program

体验中国

A Taste of China

开拓视野

A Window of Culture

携手共进

A Future for Us Together

JESIE

江苏省教育国际交流服务中心

Jiangsu Education Services for International Exchange



江苏省教育厅

Jiangsu Provincial Department of Education



锦绣江苏



Overview of Education in Jiangsu



Jiangsu has a rich cultural heritage and is blessed with beautiful natural scenery. It provides a solid foundation for economic development and a harmonious social environment with surging business opportunities. The total area of Jiangsu is 102,600 square kilometers, covering only 1.06% of the total area in China, and yet is China's most populous province with nearly 80 million residents.

Over recent years, Jiangsu has conscientiously implemented the policy of focusing on the acceleration of education construction across the province, including the basic realization of education modernization and the co-ordination of education reform. These landmark achievements have been key contributors to the development and stability of the province's education infrastructure.

Jiangsu has a 12-year basic education system (compulsory Y1-9 and elective Y10-12), the uptake of which is currently:

- Nearly 13 million students at all levels, including 1.87 million university students;
- Over 12,000 schools at all levels, including 141 higher education institutions;
- 97% of kindergarten-aged children, 100% of the eligible cohorts for Years 1 through to 9 which is free;
- 99% of the gross enrollment rate for elective high school education, which includes both academic and vocational pathways;
- 51% of the gross enrollment rate of tertiary education.

Schools at all levels have experienced a significant improvement in their physical resources, academic output and the quality of general education. The quality of lifestyle within the entire Jiangsu community has been steadily rising. Key indicators of educational development have now reached the same level as that of most middle-income countries, with education providing strong intellectual support for improving our people's livelihood and social wellbeing. nrollment rate of tertiary education.



An Introduction of JESIE

Jiangsu Education Services for International Exchange (JESIE) is an institutional unit of the Jiangsu Provincial Department of Education (JPDE). JESIE originally operated as the Division of International Exchange of Jiangsu Education Committee and changed to its current name in 1997. Throughout the ensuing 20 years of sustained progress, JESIE has emerged as the largest professional and comprehensive organization engaged in educational services for international exchange in Jiangsu.

JESIE also operates a number of subordinate units including:

- Jiangsu JESIE Center for Educational and Cultural Exchange;
- Jiangsu International Education Consulting Co., Ltd.;
- Jiangsu College for International Education;
- Jiangsu Education International Travel Service;
- JESIE-Goethe Language Center;
- JESIE-Institute Nebrija.

Commissioned by the JPDE, JESIE is responsible for the administration of four offshore centers:

- Jiangsu-Manchester Center for International Educational Development;
- SuOn Center in Toronto;
- Jiangsu-California International Education Center;
- Jiangsu-Victoria International Education Center.

JESIE operates a wide range of programs, providing services for over 50,000 people annually, including:

- Teacher Training Program (Overseas and in Jiangsu);
- International Teachers Recruitment Program;
- Jiangsu International Forum for School Principals;
- Scholarship Program for Undergraduates Studying Overseas;
- Educational exchange and cooperation between Jiangsu and Hong Kong, Macao and Taiwan.
- Study Tours;
- Study Abroad Program;
- International University Pathways Program;
- Language training;
- Visa services;
- Chinese language international promotion;
- Public lectures on further studies.

Program Overview

Study tours to China have long been a focus of students and teachers interested in a new cultural experience. JESIE has for the past 30 years been providing high-quality study tour programs.

Gone are the days when a tour to China was purely an exercise in sightseeing; contemporary China has a lot more to offer inquiring young minds. JESIE Discover Jiangsu - International Youth Leaders Cultural Immersion Program (Discover Jiangsu) provides innovative itineraries targeted at giving our participants a cultural immersion experience that combines learning, sharing and participation. Furthermore, you can take the lead role in planning.

There are three ways that you may engage with Discover Jiangsu:

Design-yourself Itineraries

Choose your theme, your activities and your travel manner from an extensive menu carefully developed by JESIE's professional team.

Pre-made Itineraries

Follow our lead gleaned from years of experience, Discover Jiangsu offers a series of its most popular itineraries featuring themes and activities.

Tailor-made Itineraries

Special needs require special attention and we are only too pleased to accept your challenge and build your dream itinerary for you.



Discover Jiangsu features an open window into contemporary China by offering:

- Themed programs; STEM, Sport, Language, Culture, the Arts & Community Service.
- Interaction with Chinese students while living life on a Chinese campus.
- Hands-on Chinese cultural activities; Tai Chi, language for all levels, traditional dance & Kung Fu.
- Visits to hi-tech zones, factories, rural farms and scenic icons.
- Instruction by master teachers, renowned professors and industry leaders in their chosen fields.
- All-inclusive packages with comfortable transportation and a wide variety of meals.
- Professional tour managers and interpreters,
- Secure accommodation: home stays with Chinese students or on campus dormitories.

If you need to get further information about Discover Jiangsu, please go to: jeci.jesie.org



The Four Step Process

Follow Discover Jiangsu's Four Step process:

THEME
↓
ACTIVITIES
↓
DETAILS
↓
RESERVATION

Be confident that you have chosen China's leading provider of high-end educational tourism.



Our guarantee

JPDE and JESIE stand behind its tours. Our guarantee of providing high-quality tour packages is best understood by the level of care that goes into the development of every itinerary. Added to this is the safety net that JESIE, a unit of the Jiangsu Provincial Department of Education, provides.



No two itineraries are ever exactly the same, as your specific needs are embedded within your own package as can be seen by the characteristics of a Discover Jiangsu tour package:

Themes

Each of the themes listed in this brochure are backed by our guarantee to have the following characteristics:

- Innovative course designs addressing your particular requirements.
- Delivered by master-level Chinese teachers qualified to teach foreign students.
- Linked to evening joint project work with Chinese study buddies.
- Supported by site visits and/or guest lectures by renowned Chinese experts.

Cultural Activities

Cultural activities embody more than just a demonstration of skill and provide a window into the very soul of China and feature:

- Instruction by highly regarded local Chinese experts.
- All materials used are authentic.
- Cultural activities can be linked to the tour package theme.
- Visiting students can have a hands-on experience with each activity.
- Levels of engagement are tailored to the skill levels of the participants.

Packages

Discover Jiangsu tours are subject to rigorous checks and quality assurance protocols as required by the Chinese government. All packages include:

- Safe, secure and hygienic accommodation; home-stay, dormitory or hotel.
- Modern and well maintained transportation modes.
- Qualified, professional, bilingual tour guides and interpreters.
- No hidden extra costs with prices quoted to include meals, transfers, entry fees, accommodation, taxes and materials.



The Four Step Process

Discover Jiangsu's partner host schools have a wide range of master teacher and renowned experts in various fields. They also draw on current faculty from leading universities and industry leaders from multinational companies to ensure that your experience best reflects the ideals of contemporary China.

STEP 1: Theme Selection

Listed below are a range of themes for you to consider but the list is far from complete. Let us know the way you would like to experience China. We will offer our suggestions based on our local knowledge.

STEM

- Mathematics
- Physics
- Chemistry
- Biology
- Statistics
- Engineering
- Calculus
- Computer Science

The Arts

- Painting
- Calligraphy
- Dance / Song
- Theatre
- Traditional music
- Classical music
- Contemporary music
- Sculpture

Business Studies

- Business Studies
- Microeconomics
- Macroeconomics
- Logistics
- Entrepreneurship
- Presentation Project
- Manufacturing
- International trade

Sport

- Football (soccer)
- Basketball
- Ping pong
- Golf
- Swimming
- Gymnastics
- Athletics
- Volleyball

Hobbies

- Robotics
- Chess
- Cartoons
- Hiking
- Cooking
- Cycling
- Online Gaming
- Fashion

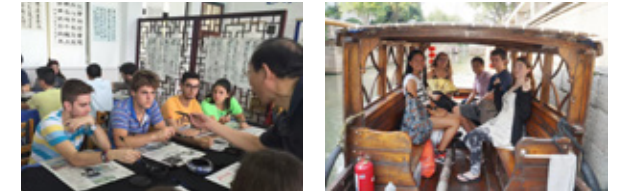


STEP 2: Activity Selection

Activities are organized in either 1 x 3 hour, 2 x 1.5 hour or 3 x 1 hour blocks so choosing a range of activities will broaden the experience greatly.

- The culture of bite and sup
- Chinese brocade
- Traditional dress
- Chinese folklore
- Shadow Play
- Farmhouse experience
- Jiangnan garden
- Traditional sports programs
- Chinese origami
- Seal cutting
- Chinese paper cutting
- Waist drumming
- Beijing opera
- Folk music and song
- Art of tea making
- Kites
- Art of ceramics
- Calligraphy of China
- Ping-pong
- Chinese painting
- Chinese fancy knots
- Martial arts





STEP 3 Curriculum Design

	MORNING	AFTERNOON	EVENING
Day 01	Arrive China	Transfer to host school	Welcome by school
Day 02	Theme S1	Activities: 01-02-03	Project work
Day 03	Theme S2	Activities: 01-02-03	Project work
Day 04	Theme S3	Activities: 01-02-03	Project work
Day 05	Theme S4	Activities: 01-02-03	Open time
Day 06	Home Visit	Home Visit	Awards/Farewell dinner
Day 07	Scenic Adventure	Scenic Adventure	Scenic Adventure
Day 08	Scenic Adventure	Transfer to gateway city	Open time
Day 09	Visit local sites	Visit local sites	Visit local sites
Day 10	Transfer to airport	Depart China	Arrive home

- Formal long distance transitions to and from China as well as in between domestic regional centers.
- Classroom or associated practical sessions delivered in the context of the tour's theme within the framework of a pre-determined curriculum by renowned Chinese experts .
- Activity sessions are usually three hours long with options to include either 1 x 3 hour activity or 2 x 1.5 hour activities or 3 x 1 hour activities.
- Supervised evening sessions linked to that days' classroom theme which include; project work with their Chinese buddies, joint performances and renowned guest speakers.
- Organized, supervised excursions to historic and/or scenic sites with projects in keeping with the tour's theme linked to each outing.
- Formal ceremonies arranged to both welcome and provide necessary information for what is to happen next or to farewell and recognize excellent performances.

STEP 4 Sample Itinerary

Sample Itinerary (Route A)

Day	Location	Activities
Day 01	Nanjing	● Arrive in/Transfer to Nanjing (According to the flight)
Day 02	Host School in Jiangsu	● Welcome Ceremony / Orientation ● Host school culture immersion class
Day 03		● Host school culture immersion class
Day 04		● Host school culture immersion class
Day 05		● Host school culture immersion class
Day 06		● Host school culture immersion class
Day 07	Nanjing	● Sun Yat-sen Mausoleum ● Nanjing Museum ● Beijing roast duck meal ● Confucius Temple & Mendong Old Town area
Day 08	Suzhou	● Transfer to Suzhou by bullet train ● Silk factory ● The Humble Administrator's Garden ● Ping Jiang Road - Canal Boat Riding (Afternoon) and shopping time
Day 09	Shanghai	● Transfer to Shanghai by bus ● Yu Garden old town market ● The Bund and cruise down the Huangpu River ● ERA-Chinese acrobatic show
Day 10	Shanghai	● Shanghai Financial center 100 th floor ● Transfer to the airport

This itinerary serves as a general plan and is subject to change.

Sample Itinerary (Route B)

Day 01	Nanjing	<ul style="list-style-type: none"> ● Arrive in/Transfer to Nanjing (According to the flight)
Day 02		<ul style="list-style-type: none"> ● Welcome Ceremony / Orientation ● Host school culture immersion class
Day 03	Host School in Jiangsu	<ul style="list-style-type: none"> ● Host school culture immersion class
Day 04		<ul style="list-style-type: none"> ● Host school culture immersion class
Day 05		<ul style="list-style-type: none"> ● Host school culture immersion class
Day 06		<ul style="list-style-type: none"> ● Home visit with language buddies
Day 07	Nanjing	<ul style="list-style-type: none"> ● Sun Yat-sen Mausoleum ● Nanjing Museum ● Local Restaurant ● Confucius Temple & Mendong Old Town area
Day 08	Oriental Saltlake	<ul style="list-style-type: none"> ● Town orientation ● Paper cutting class ● Museum explore in the Town ● Self-planned time (Funny show in the evening)
Day 09	Oriental Saltlake	<ul style="list-style-type: none"> ● Tai Chi morning exercises ● Pyrograph class & the five elements show ● Transfer to Suzhou by bus
Day 10	Suzhou	<ul style="list-style-type: none"> ● Silk factory ● The Humble Administrator's Garden ● Ping Jiang Road - Canal Boat Riding (Afternoon) and shopping time
Day 11	Shanghai	<ul style="list-style-type: none"> ● Transfer to Shanghai by bus ● Yu Garden old town market ● The Bund and cruise down the Huangpu River ● ERA-Chinese acrobatic show
Day 12	Shanghai	<ul style="list-style-type: none"> ● Shanghai Financial center 100th floor ● Transfer to the airport

This itinerary serves as a general plan and is subject to change.



Sample Itinerary (Route C)

Day 01	Beijing	<ul style="list-style-type: none"> ● Arrive in/Transfer to Beijing. (According to the flight) ● Rest in hotel ● Beijing Olympic Park for night view
Day 02	Beijing	<ul style="list-style-type: none"> ● Beijing Zoo - Panda ● Local Hutong tour ● Nan Luogu Alley
Day 03	Beijing	<ul style="list-style-type: none"> ● Temple of Heaven ● Tian'anmen Square ● Forbidden City ● Quanjude Restaurant - Beijing roast duck meal
Day 04	Beijing	<ul style="list-style-type: none"> ● Great Wall of China ● The Sacred Way and Ming Tombs
Day 05	Host School in Jiangsu	<ul style="list-style-type: none"> ● Transfer to Nanjing by bullet train ● Welcome Ceremony / Orientation
Day 06		<ul style="list-style-type: none"> ● Host school culture immersion class
Day 07		<ul style="list-style-type: none"> ● Host school culture immersion class
Day 08		<ul style="list-style-type: none"> ● Host school culture immersion class
Day 09		<ul style="list-style-type: none"> ● Host school culture immersion class
Day 10	Nanjing	<ul style="list-style-type: none"> ● Sun Yat-sen Mausoleum ● Nanjing Museum ● Local Restaurant ● Confucius Temple & Mendong Old Town area
Day 11	Oriental Saltlake	<ul style="list-style-type: none"> ● Transfer to Oriental Saltlake by bus ● Town orientation ● Paper cutting class ● Museum explore in the Town ● Self-planned time (Funny show in the evening)
Day 12	Oriental Saltlake	<ul style="list-style-type: none"> ● Tai Chi morning exercises ● Pyrograph class & the five elements show ● Transfer to Suzhou by bus
Day 13	Suzhou	<ul style="list-style-type: none"> ● Silk factory ● The Humble Administrator's Garden ● Ping Jiang Road - Canal Boat Riding (Afternoon) and shopping time
Day 14	Shanghai	<ul style="list-style-type: none"> ● Transfer to Shanghai by bus ● Yu Garden & Chenghuang Temple Market ● Shanghai Financial center 100th floor ● Transfer to the airport

This itinerary serves as a general plan and is subject to change.

Sample Itinerary (Route D)

Day 01	Beijing	<ul style="list-style-type: none"> ● Arrive in/Transfer to Beijing. (According to the flight) ● Rest in hotel ● Beijing Olympic Park for night view
Day 02	Beijing	<ul style="list-style-type: none"> ● Beijing Zoo - Panda ● Local Hutong tour ● Nan Luogu Alley
Day 03	Beijing	<ul style="list-style-type: none"> ● Temple of Heaven ● Tian'anmen Square ● Forbidden City ● Quanjude Restaurant - Beijing roast duck meal ● Wangfujing street - Food market & shopping mall
Day 04	Beijing	<ul style="list-style-type: none"> ● Great Wall of China ● The Sacred Way and Ming Tombs
Day 05	Xi'an	<ul style="list-style-type: none"> ● Transfer to Xi'an by bullet train ● Kung Fu School - Chinese Kungfu show and workshop ● Dumping dinner
Day 06	Xi'an	<ul style="list-style-type: none"> ● Terra Cotta Warriors & Bronze Chariots ● The City Wall and bike riding ● Tang Dynasty Music and Dance Show
Day 07	Host School in Jiangsu	<ul style="list-style-type: none"> ● Transfer to Nanjing by plane ● Welcome Ceremony/Orientation
Day 08		<ul style="list-style-type: none"> ● Host school culture immersion class
Day 09		<ul style="list-style-type: none"> ● Host school culture immersion class
Day 10		<ul style="list-style-type: none"> ● Host school culture immersion class
Day 11		<ul style="list-style-type: none"> ● Host school culture immersion class
Day 12	Nanjing	<ul style="list-style-type: none"> ● School farewell ● Transfer to Suzhou by bullet train
Day 13	Suzhou	<ul style="list-style-type: none"> ● Silk factory ● The Humble Administrator's Garden ● Ping Jiang Road - Canal Boat Riding (Afternoon) and shopping time
Day 14	Shanghai	<ul style="list-style-type: none"> ● Transfer to Shanghai by bus ● Yu Garden & Chenghuang Temple Market ● Lunch at the bund ● Shanghai Financial center 100th floor ● Transfer to the airport

This itinerary serves as a general plan and is subject to change.

4-Day Tour Extension



Beijing

- Day 1** Arrive in Beijing, met by local guide and transfer to the hotel.
- Day 2** Full day tour to the Great Wall-Badaling section, Ming Tombs-Chang ling Tomb, Summer Palace.
- Day 3** Full day tour to Tiananmen Square, Imperial Palace, Hutong - Alley Way'stour by rickshaw, home visit, Beijing Duck Dinner.
- Day 4** Join with local people for various morning exercise in the park, visit Temple of Heaven, after lunch transfer to the airport for next destination or home.



Chengdu

- Day 1** Arrive in Chengdu, met by local guide and transfer to the hotel.
- Day 2** Full day tour including Wuhou Temple, Dufu Cottage, Wenshu Monastery, Jinli ancient street.
- Day 3** Full day tour to Lashan Giant Buddha, Sanxingdui Ruin Site Museum, transfer back to the hotel.
- Day 4** Half day tour to Dujiangyan- ancient irrigation project, after lunch transfer to the airport/ train station for next destination or home.



Xi'an

- Day 1** Arrive in Xi'an, met by local guide and transfered to the hotel.
- Day 2** Full day tour to Terra-cotta Warriors and Horses, Bronze Chariot, Moslem street, Tang dynasty song and dance performance.
- Day 3** Provincial history museum, Wild Goose Pagoda, Dumpling dinner.
- Day 4** City wall and city gate, after lunch transfer to the airport transfer to the airport for next destination or home.



Guilin

- Day 1** Arrive in Guilin, met by local guide and transfer to the hotel.
- Day 2** Transfer to the dock for Li River boat cruise (5 hours cruise and buffet lunch on the boat), then visit ancient West Street in Yangshu county.
- Day 3** Free to explore Yangshu by bike.
- Day 4** Coach back to Guilin for a visit to Reed Flute cave and Elephant Trunk Hill, after lunch transfer to the airport for next Destination or home.



Zhangjiajie

- Day 1** Arrive in Zhangjiajie, met by local guide and transfer to the hotel. Full day tour in the forest park – scenic spots including Yellow Stone Village, Pavilions, Golden Whip Stream, Golden Whip Rock, Peak of Lover, transfer back to the hotel.
- Day 2** Full day tour in the forest park, visit Prince Hill, Helong Park, Royal Brush Peak, 5 kilometers long art gallery and Peak of Old Herbal Medicine Picker, transfer back to the hotel.
- Day 3** Full day tour in the forest park, visit Prince Hill, Helong Park, Royal Brush Peak, 5 kilometers long art gallery and Peak of Old Herbal Medicine Picker, transfer back to the hotel.
- Day 4** Transfer to the dock for boat cruise on Maoyan River (1 hour coach ride and 3 hours cruise) transfer to the airport for next destination or home.



Hong Kong

- Day 1** Arrive in Hong Kong, met by local guide and transfer to the hotel.
- Day 2** Full day tour including Aberdeen, Ocean Park, Repulse Bay, Victoria Peak.
- Day 3** Free to explore Hong Kong on your own.
- Day 4** Free morning to explore Hong Kong, transfer to the airport for next destination or home.

If you need to get further information about Discover Jiangsu, please go to:
jeci.jesie.org

If you need to make inquiries or design your own itinerary, please contact us at:
Tel: 0086-25-83335598
Fax: 0086-25-83335784
Email: ir@jesie.org
Website: www.jesie.org





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